## Glossary

**Accelerator:** An education-based program for speeding ideas to commercialization or realization, based upon lectures, classes, mentorship, technical assistance and networking.

**B Corporation:** An organization certified by the nonprofit B Lab to meet rigorous standards of social and environmental performance, accountability and transparency.

**Coworking:** Working independently in a shared environment such as an office or workshop.

Coworking Center: A membership-based coworking space that hosts and houses work, social and educational functions for a variety of independent users. Coworking centers are defined by three elements: 1) multifunctional work/learn/social space; 2) a mixture of designated and undesignated seating; and 3) participation by membership.

**Coworking-style:** Having some, but not all, of the three components of coworking.

**Curated Community:** A coworking community that selects members according to their potential to contribute toward the coworking center's goals, either to enhance a specialty, broaden skills and services available for collaboration, or balance or diversify the community in some way.

**Enterprise Services:** Services that are provided or applicable to multiple sites or organizations.

**Freemium:** Service provided at no cost or on a payment-optional basis.

**Innovation Center:** An umbrella term for an organization that provides office space and services to young startup companies in a variety of capacities.

**Unconference:** A crowdsourced event whose content is structured on the spot, as participants are surveyed to select topics, the most popular of which then are explored by breakout groups.